



GEORGE CONIDIS

GRAPHIC DESIGNER TORONTO, ON

 GEOCDDESIGN.COM
  GEOCDDESIGN

 GEORGECONIDIS@GMAIL.COM
 416.839.1242

Let's create bold art that elevates businesses, engages audiences, and brings visionary ideas to life.

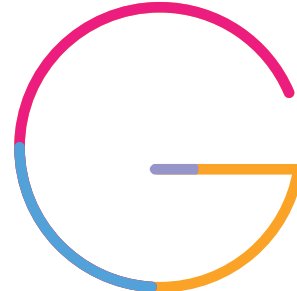
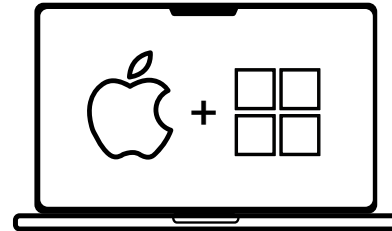


RYERSON UNIVERSITY
Toronto, ON

Bachelor of Arts



2019 Toronto Association of
Business Improvement Areas Best
Branding Award



macOS/Windows proficient

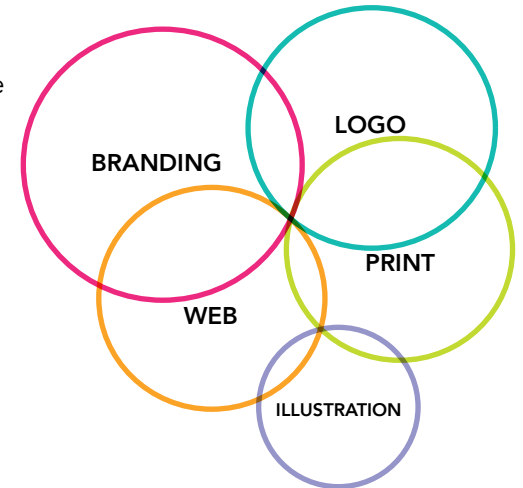
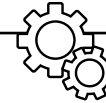
Expert knowledge and application of core design principles, brand strategy, and ideation

Expert use of Adobe Creative Suite; Illustrator, InDesign, Photoshop, Acrobat, and Microsoft 365 software

Intuitively creative with extreme attention to detail

Social media savvy, photography, and video production

Typography enthusiast



ART DIRECTOR, GRAPHIC DESIGNER

RIVERSIDE BIA | Toronto, ON | 2016-present

Award-winning branding and art direction for print and digital marketing assets for seasonal events. Lead for branding, layout, illustration and edits for annual printed magazine with circulation of 15 000 copies.

GRAPHIC DESIGNER

WSPS | Toronto, ON | 2023-2025

Creative lead in the Marketing Department developing a cohesive branding strategy. Conception and final delivery of print and digital assets (brochures, posters, infographics, and presentation decks).

GRAPHIC DESIGNER

OPERATION SMILE | Toronto, ON | 2014-2020

Elevated all branding and designs on brochures, posters, and postcards for this global medical charity that provides health care to children born with cleft lip and palate.

GRAPHIC DESIGNER

FASHION CARES | Toronto, ON | 2012

Co-designed the layout and archival photo edits for "Fashion Cares 25," a limited edition book commemorating 25 years of the gala and fashion show event. All proceeds of the book sold benefited AIDS charities.

GRAPHIC DESIGNER

BLUEBAND DIGITAL | Toronto, ON | 2010

Lead for all branding for print and digital assets for "Desifest Music Festival." Designed website that engaged the user experience that supported Canada's largest South Asian cultural concert (with 150,000 attendees to Toronto's Sankofa Square).

GRAPHIC DESIGNER

STEELCASE | Toronto, ON | 2008

Redesigned Steelcase's product catalogue to improve visual appeal and boost sales of their elite office furniture for Government of Canada corporate workplaces.