



GEORGE CONIDIS

GRAPHIC DESIGNER TORONTO, ON

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GEOCDESIGN.COM

GEOGECONIDIS@GMAIL.COM

Owner of successful creative design studio, Geo C Design since 2008.

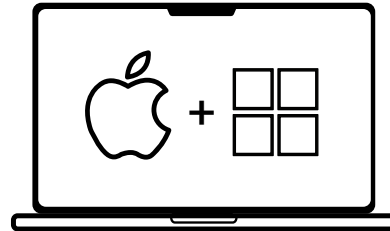


RYERSON UNIVERSITY
Toronto, ON

Bachelor of Arts



Winner of the 2019 Toronto Assoc. of Business Improvement Areas Best Branding Award.



MAC OS/Windows proficient

Expert in print, web, logo, layout, illustration and social media branding. Passionate about typography and design trends. Intuitively creative with extreme attention to detail and is team-oriented.



BRAND STRATEGY

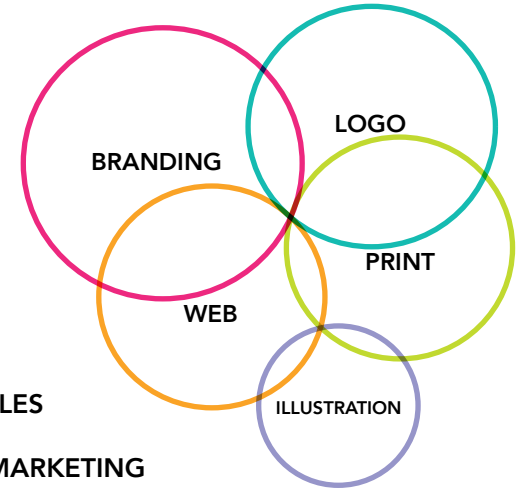
IDEATION

UI DESIGN

DESIGN PRINCIPLES

SOCIAL MEDIA MARKETING

CREATIVE SUPERHERO



2008—PRESENT

STEELCASE
GRAPHIC DESIGNER

Refreshed catalog layout to drive corporate office interior sales and solutions for the Government of Canada.

BLUEBAND
DIGITAL GRAPHIC DESIGNER

Creative lead for print and web assets of *Desifest Music Festival* that attracts over 150K annually in attendance.

PHYSIOMED
GRAPHIC DESIGNER

Revitalized layout, style and web branding for franchises to drive sales and promotions of services.

FASHION CARES
GRAPHIC DESIGNER

Developed layout and photo editing strategies for hardcover book, *Fashion Cares 25* (all proceeds donated to ACT).

OPERATION SMILE
GRAPHIC DESIGNER

Elevate design and manage all creative assets for corporate and student guides, posters for global medical charity.

RIVERSIDE BIA
ART DIRECTOR/ GRAPHIC DESIGNER

Lead art direction for print and web ads (TTC shelter residency of 8 years). Award-winning branding for BIA events.

RIVERSIDE MAGAZINE
GRAPHIC DESIGNER

Lead art direction for layout, illustration and branding for magazine (15K circulation).

CTMS
SR. GRAPHIC DESIGNER

Created branding strategy and execution for various clients in an award-winning corporate travel company.