



# GEORGE CONIDIS

## GRAPHIC DESIGNER TORONTO, ON

f @ GEOCDESIGN

📁 GEOCDESIGN.COM

📞 416.839.1242

✉️ GEORGECONIDIS@GMAIL.COM

Owner of successful creative design studio, Geo C Design since 2008.



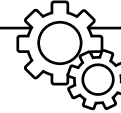
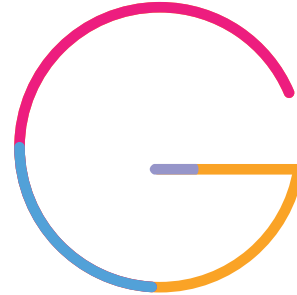
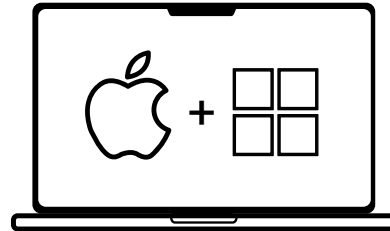
**RYERSON UNIVERSITY**

Toronto, ON

Bachelor of Arts



Winner of the 2019 Toronto Assoc. of Business Improvement Areas Best Branding Award.



**MAC OS/Windows proficient**

Expert in print, web, logo, layout, illustration and social media branding. Passionate about typography and design trends. Intuitively creative with extreme attention to detail and is team-oriented.

**BRAND STRATEGY**

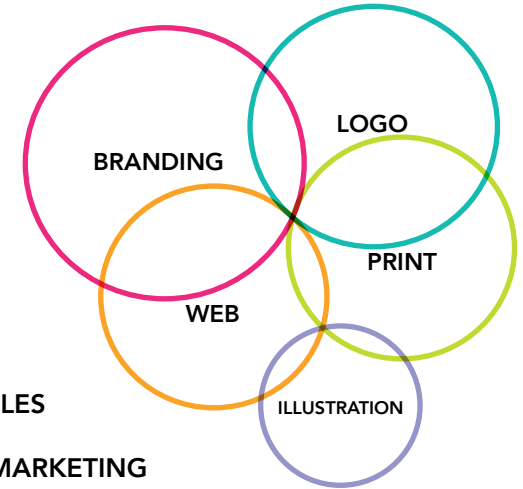
**IDEATION**

**UI DESIGN**

**DESIGN PRINCIPLES**

**SOCIAL MEDIA MARKETING**

**CREATIVE SUPERHERO**



**2008—PRESENT**

**STEELCASE GRAPHIC DESIGNER**

Refreshed catalog layout to drive corporate office interior sales and solutions for the Government of Canada.

**BLUEBAND DIGITAL GRAPHIC DESIGNER**

Creative lead for print and web assets of *Desifest Music Festival* that attracts over 150K annually in attendance.

**PHYSIOMED GRAPHIC DESIGNER**

Revitalized layout, style and web branding for franchises to drive sales and promotions of services.

**FASHION CARES GRAPHIC DESIGNER**

Developed layout and photo editing strategies for hardcover book, *Fashion Cares 25* (all proceeds donated to ACT).

**OPERATION SMILE GRAPHIC DESIGNER**

Elevate design and manage all creative assets for corporate and student guides, posters for global medical charity.

**RIVERSIDE BIA ART DIRECTOR/ GRAPHIC DESIGNER**

Lead art direction for print and web ads (TTC shelter residency of 8 years). Award-winning branding for BIA events.

**RIVERSIDE MAGAZINE GRAPHIC DESIGNER**

Lead art direction for layout, illustration and branding for magazine (15K circulation).

**WSPS GRAPHIC DESIGNER**

Lead on all creative strategy, elevating branding of digital ads and print assets such as white papers.