



GEORGE CONIDIS

GRAPHIC DESIGNER TORONTO, ON

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✉ GEORGECONIDIS@GMAIL.COM

Owner of award-winning creative design studio since 2008.

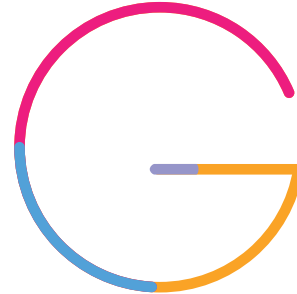
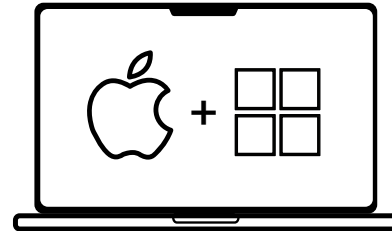


RYERSON UNIVERSITY
Toronto, ON

Bachelor of Arts



Winner of the 2019 Toronto Assoc.
of Business Improvement Areas
Best Branding Award.



macOS/Windows proficient

Expert in print, web, logo, layout, illustration and social media branding. Passionate about typography and design trends. Intuitively creative with extreme attention to detail and is team-oriented.

BRAND STRATEGY

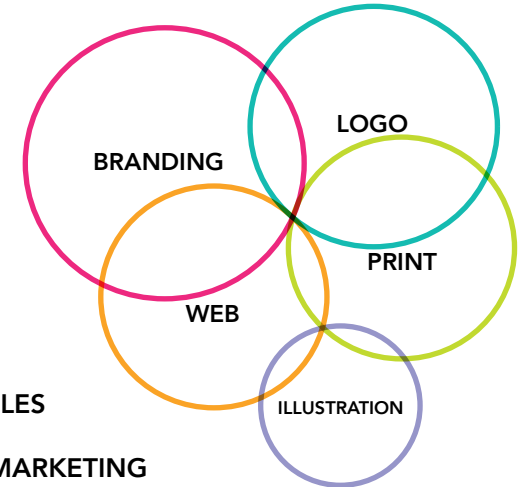
IDEATION

UI DESIGN

DESIGN PRINCIPLES

SOCIAL MEDIA MARKETING

CREATIVE SUPERHERO



2008–PRESENT

STEELCASE
GRAPHIC
DESIGNER

Refreshed catalog layout to drive corporate office interior sales and solutions for the Government of Canada.

BLUEBAND
DIGITAL
GRAPHIC
DESIGNER

Creative lead for print and web assets of *Desifest Music Festival* that attracts over 150K annually in attendance.

PHYSIOMED
GRAPHIC
DESIGNER

Revitalized layout, style and web branding for franchises to drive sales and promotions of services.

FASHION CARES
GRAPHIC
DESIGNER

Developed layout and photo editing for retrospective book, *Fashion Cares 25* (all proceeds donated to ACT).

OPERATION SMILE
GRAPHIC
DESIGNER

Elevate design and manage all creative assets for corporate and student guides, posters for global medical charity.

RIVERSIDE BIA
ART DIRECTOR/
GRAPHIC
DESIGNER

Lead art direction for web and print ads (billboard residency of 10 years). Award-winning ads for branding.

RIVERSIDE MAGAZINE
GRAPHIC
DESIGNER

Lead art direction for layout, illustration and branding for magazine (15K circulation).

WSPS
GRAPHIC
DESIGNER

Developing impactful branding of digital and print assets (e.g. web ads and brochures) for workplace safety organization.