



GEORGE CONIDIS

GRAPHIC DESIGNER
TORONTO, ON

f @ GEOCDESIGN

416.839.1242

GEOCDESIGN.COM

GEORGECONIDIS@GMAIL.COM

Owner of award-winning creative design studio since 2008.

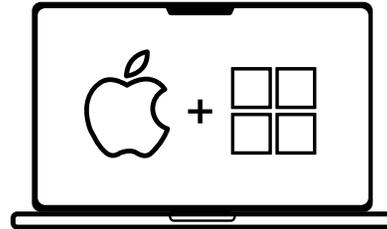


RYERSON UNIVERSITY
Toronto, ON

Bachelor of Arts

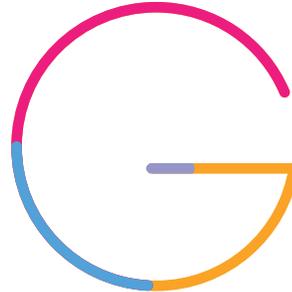


Winner of the 2019 Toronto Assoc. of Business Improvement Areas Best Branding Award.



macOS/Windows proficient

Expert in print, web, logo, layout, illustration and social media branding. Passionate about typography and design trends. Intuitively creative with extreme attention to detail and is team-oriented.



BRAND STRATEGY

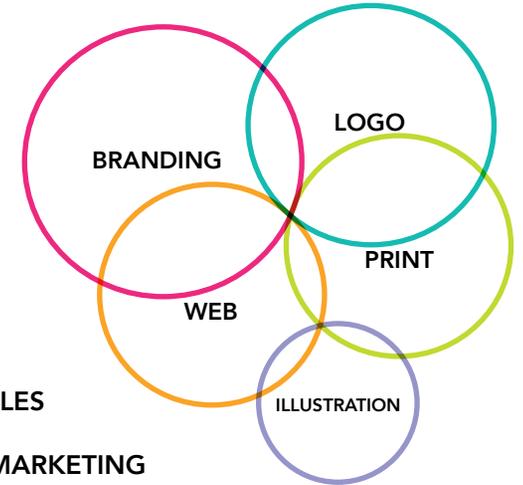
DESIGN PRINCIPLES

IDEATION

SOCIAL MEDIA MARKETING

UI DESIGN

CREATIVE SUPERHERO



2008-PRESENT

STEELCASE
GRAPHIC DESIGNER

Refreshed catalog layout to drive corporate office interior sales and solutions for the Government of Canada.

BLUEBAND DIGITAL
GRAPHIC DESIGNER

Creative lead for print and web assets of *Desifest Music Festival* that attracts over 150K annually in attendance.

PHYSIOMED
GRAPHIC DESIGNER

Revitalized layout, style and web branding for franchises to drive sales and promotions of services.

FASHION CARES
GRAPHIC DESIGNER

Developed layout and photo editing for retrospective book, *Fashion Cares 25* (all proceeds donated to ACT).

OPERATION SMILE
GRAPHIC DESIGNER

Elevated design and manage all creative assets for corporate and student guides, posters for global medical charity.

RIVERSIDE BIA
ART DIRECTOR/
GRAPHIC DESIGNER

Award-winning lead art direction for digital and print assets for seasonal BIA events.

RIVERSIDE MAGAZINE
GRAPHIC DESIGNER

Lead art direction for layout, illustration and branding for magazine (15K circulation).

WSPS
GRAPHIC DESIGNER

Developed impactful and cohesive branding guidelines and design for workplace safety organization.