



GEORGE CONIDIS

GRAPHIC DESIGNER TORONTO, ON

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✉️ GEORGECONIDIS@GMAIL.COM

Owner of successful creative design studio, Geo C Design since 2008.



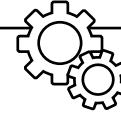
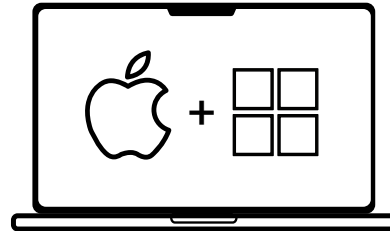
RYERSON UNIVERSITY

Toronto, ON

Bachelor of Arts



Winner of the 2019 Toronto Assoc. of Business Improvement Areas Best Branding Award.



MAC OS/Windows proficient

Expertise in print and web logo, layout, illustration and social media branding. Passionate about typography and design trends. Intuitively creative, detail and team-oriented.

UI DESIGN

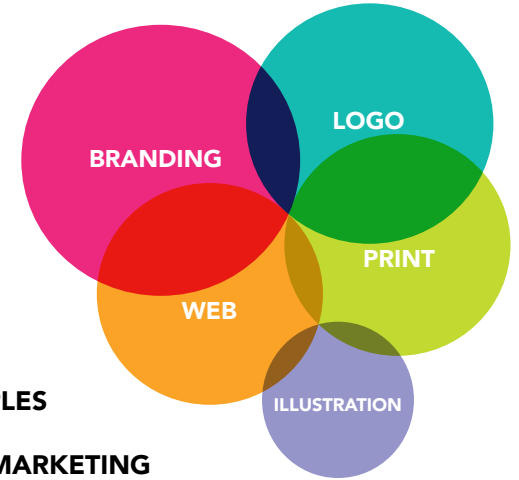
IDEATION

BRAND STRATEGY

DESIGN PRINCIPLES

SOCIAL MEDIA MARKETING

CREATIVE SUPERHERO



2008—PRESENT

STEELCASE GRAPHIC DESIGNER

Refreshed catalog layout to drive corporate office interior sales and solutions for the Government of Canada.

BLUEBAND DIGITAL GRAPHIC DESIGNER

Creative lead for print and web assets of *Desifest Music Festival* that attracts over 150K annually in attendance.

PHYSIOMED GRAPHIC DESIGNER

Revitalized layout, style and web branding for franchises to increase sales and promotions of services.

FASHION CARES GRAPHIC DESIGNER

Developed layout and photo editing strategies for hardcover book, *Fashion Cares 25* (all proceeds donated to ACT).

BIB MARKETING GRAPHIC DESIGNER

Upgraded trendsetting branding for print and web promotions for high fashion designer clients.

RIVERSIDE BIA ART DIRECTOR/ GRAPHIC DESIGNER

Lead art direction for print and web ads (TTC shelter residency of 7 years). Award-winning branding for BIA events.

RIVERSIDE MAGAZINE GRAPHIC DESIGNER

Lead art direction for layout, illustration and branding for magazine (15K circulation).

OPERATION SMILE CANADA GRAPHIC DESIGNER

Elevate design and manage all creative assets for corporate and student guides, posters for global medical charity.